

Periyar Maniammai Institute of Science & Technology (Deemed to be University)
ORGANISE SESSION ON “LEAN START-UP & MINIMUM VIABLE PRODUCT/BUSINESS”- BOOT CAMP (OR) MENTORING SESSION

OVERVIEW



Objective:	To learn the steps to build software startup	Benefit in terms of learning/Skill/Knowledge obtained:	Students have learnt resource person exp
Academic Year:	2020-21	Program driven by:	IIC Calendar Activity
Month:	June	Program /Activity Name:	Organise Session on “Lean Start-up &an Product/Business”- Boot Camp (or)Ment
Program Type:	Workshop	Other:	NA
Program Theme:	Startup	Other:	NA

Date & Duration (Days):	07/01/2021-07/01/2021-0	External Participants, If any:	3
Student Participants:	77	Faculty Participants:	5
Expenditure Amount, If any:	0	Remark:	NA

STAR PERFORMER

Faculty:	NA	Student:	S.Chinnamani
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ATTACHMENTS

Video:	https://www.facebook.com/kumaran.shanmugam1/videos/603837563956252	Photograph1:	
Photograph2:		Session plan, If any:	https://api.mic.gov.in/uploads/institutes/IC201810657.jpg

This report is electronically generated against report submitted on Institution's Innovation Council Portal.

Webinar on **Lean Startup and Minimum Viable Product (MVP)**



Resource person
Dr.A.P.Aruna
CEO, TBI, PMIST.

Topic
**Opportunities for
Software based Startups**

Topic
**What it takes to
build a MVP based Company**

Resource person
Mr.Sibi Kabilan
AI Entrepreneur
Fullskill.io



Date: 01.07.2021 | Thursday | Time:11am-12noon



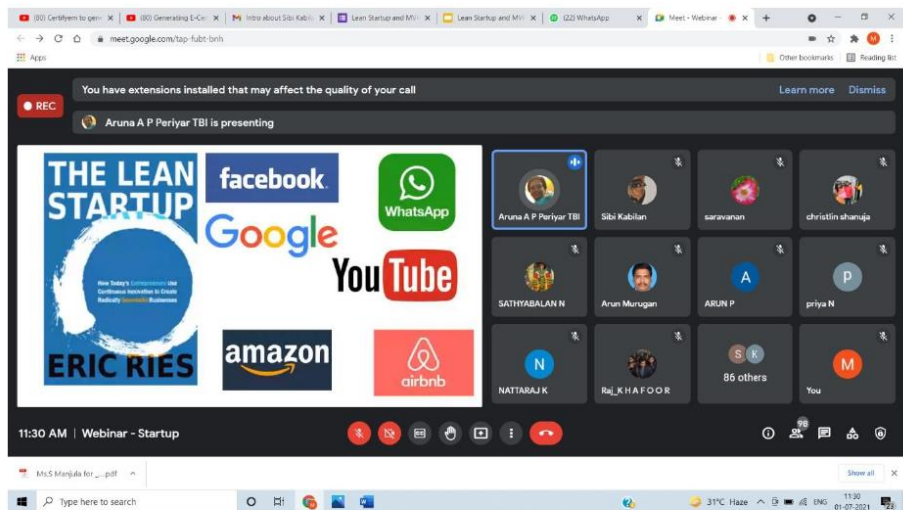
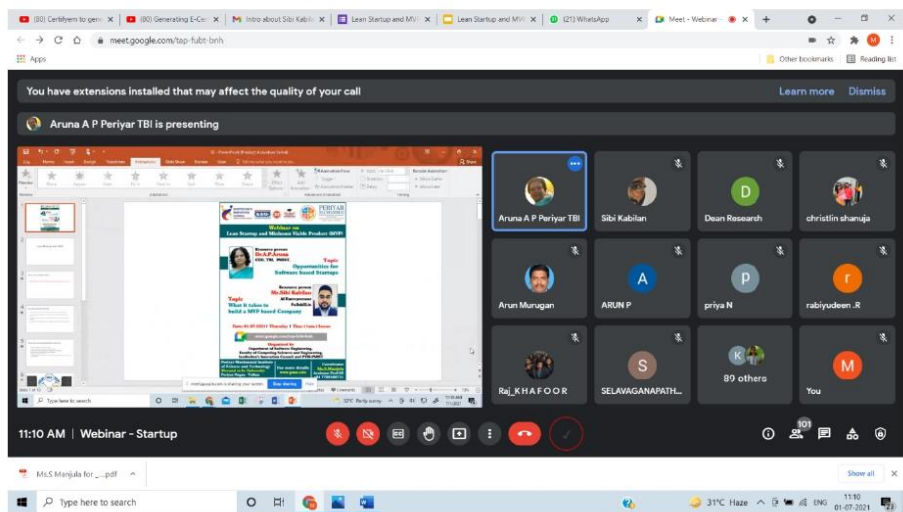
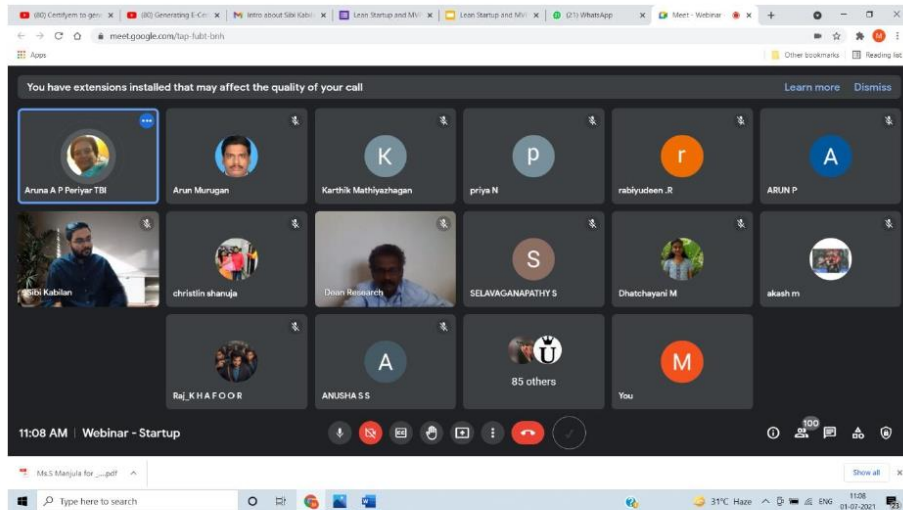
meet.google.com/tap-fubt-bnh

Organized by
Department of Software Engineering,
Faculty of Computing Sciences and Engineering,
Institution's Innovation Council and PTBI-PMIST

**Periyar Maniammai Institute
of Science and Technology**
(Deemed to be University)
Periyar Nagar, Vallam
Thanjavur, Tamilnadu

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Webinar Interface:

- REC: You have extensions installed that may affect the quality of your call. Learn more Dismiss
- Sibi Kabilan is presenting
- Sanjatkumar has left the meeting
- 11:39 AM | Webinar - Startup

Participants (Grid):

- Sibi Kabilan
- saravanan
- christlin shanuja
- Aruna A P Periyar TBI
- Arun Murugan
- ARUN P
- priya N
- NATTARAJ K
- Raj_KHAFOOR
- SELAVAGANAPATH...
- 77 others
- You

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Slide Content: WHAT IS A MINIMUM VIABLE PRODUCT

M	V	P
Minimum	Viable	Product
The most rudimentary, bare-bones foundation of the solution possible	Sufficient enough for early adoption	Something tangible customers can touch and feel

Participants (Grid):

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- Arun Murugan
- ARUN P
- Karthik Mathiyas...
- NATTARAJ K
- Raj_KHAFOOR
- SELAVAGANAPATH...
- 71 others
- You

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Slide Content: OUR TEAM

Let's meet our team members who are committed together have passion of training and upskilling students & software developers.

PUNAL M. ARASI CEO, Founder	NANDINI MUTHURAMAN HRM, Co-Founder	SIBI KABILAN Entrepreneur, Co-Founder

Participants (Grid):

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- Arun Murugan
- ARUN P
- Karthik Mathiyas...
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